## SANDS Vision

To create a national angling growth and development template to be delivered through Fishery Management Scotland and the District Salmon Fishery Boards and trusts infrastructure

Create a national structure

Implementing local delivery

Providing opportunity for all

Facilitating partnership engagement

Providing training opportunities

Enabling community engagement



Create and sustain a trained volunteer base to support the delivery of the programme locally.

Provide support to participating boards and trusts on setting up, delivering and funding a sustainable, realistic local development structure suitable for their resources, geography, demographics etc

Build a communication structure between Fishery Management Scotland, the DSFBs/Trusts and external partners on a regular basis to share good and bad practice and ensure working within the national development plan.

Collaborate with Fisheries Management Scotland to Ensure the strategy is promoted locally and nationally and ongoing funding is secured.







#### SANDS contact details:

If you would like any further information about the work of SANDS project, please contact us on the following details:

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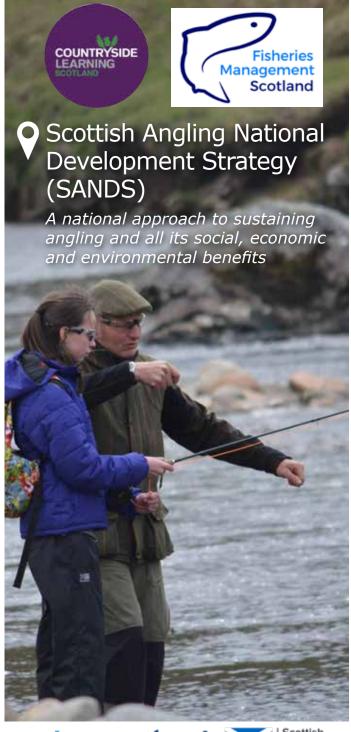
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'We are grateful to Marine Scotland for funding the SANDS initiative'









# **SANDS Outcomes**

#### Angling industry

Economic growth through increased participation

### Scotland's people

Improved access for all, rural knowledge and awareness, skills, confidence, self esteem, creativity and health and wellbeing and awareness of angling related learning, training and careers

#### Scotland's environment

Sustain and protect Scotland's aquatic environments through better understanding, awareness and knowledge of anglings relationship with the social, environmental and economic balance.

# Angling professionals and businesses

To ensure long term sustained employment, economic and business growth opportunities through the creation and sustainability of an angling consumer market.



#### Scottish Angling National Development Strategy (SANDS) Fisheries Management **Angling Governing** Governanace Scotland Bodies National DSFB National PR/ Strategy Finanace/ Participation Performance Comms Marketing Funding Funding Strategy ASFB's Performance Domestic Coach Education Pathways Comp Trusts Local PR/ Delivery Local Planning Fundina Marketing Delivery Career & Partnership/ Volunteer Environmental **Facilities Events** Cluster Training **Training** Education Development **Pathways**



If you would like to support or sponsor the **SANDS project** please contact:

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